

BICYCLE ENTERPRISE RESOURCE PLANNING

01

How Trek survived with supply shortage

The information management had TREK realize that due to covid it was told to increase manufacturing parts instead of stoping



02

The Genius behind 60 day inventory

Instead of mass ordering under these odd circumstances, this method allowed ordering in excess product that was flippable



03

Essential for Success

Partnering with Shimano created a legendary partnership... A distributor who needed to sell and a producer with a ton of parts



04

Costs

Costs may include licensing, implementation, training, maintenance, and possible customization.



05

Reasons for Failure

Failure may occur due to poor planning, strict timelines, poor training, non-adoption, insufficient resources, or a number of other reasons

