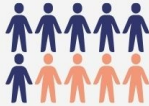


IT'S ALL ABOUT THE Grocery Industry

Digital transformation of the Grocery Industry

EX OF DIGITAL TRANSFORMA TION

Digital apps being introduced into the grocery industry are used for tracking, storing, and locating



EX OF INFORMATION SYSTEMS

There would be different levels of data bases. One for each local store and one large one for the entire corporation

Difference in popularity

There has been an increase in using the grocery stores apps because it is easier to use coupons and separate deals.



SHOPPING WEEK COUPON

85% OFF
Storewide Purchase

Valid till Aug. 30th 2017

Limit one coupon per customer per visit. Coupon must be presented at time of purchase. Shop must retain coupon. No substitutions allowed. No cash refunds. Not to be used on transferred and where prohibited or restricted by law. Consumer must pay applicable tax. May not be combined with any other coupon, discount or promotion. Coupon may not be reproduced, copied, purchased, traded or sold. Internet usage strictly prohibited. Good at all Walmart stores.

Walmart



Supporting details

Build up the reader's knowledge by placing additional details here.

DATA 3

Got more information?
Make it more organized by
placing it on a table.

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