Manufacturer	Model	Projected Sales
GBI	DXT	35
GBI	PXT	59
Cannondale	Topstone	55
Trek	Domane	25
Giant	Talon	64
Salsa	Warbird	17

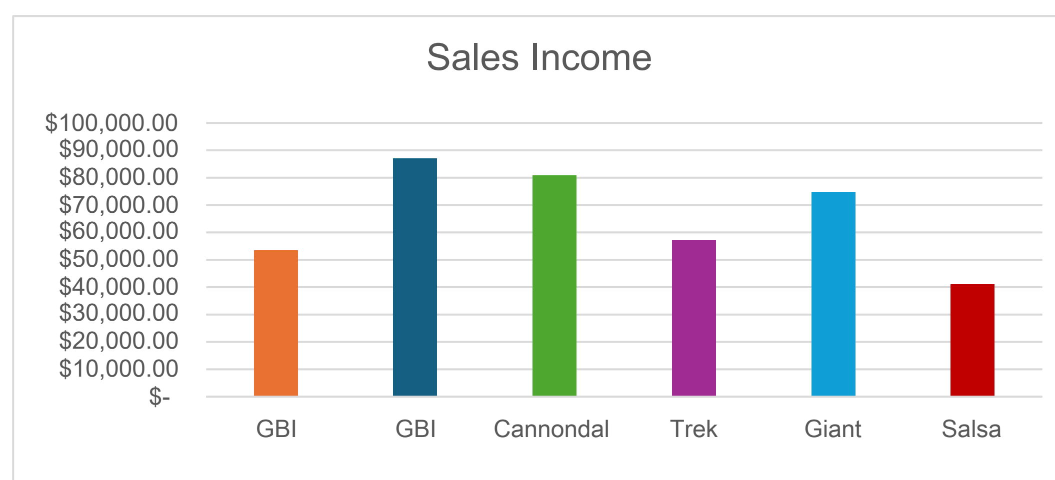
Manufacturer	Model	Cost Each	Total Cost
GBI	DXT	$ 1,202.68	$ 42,093.80
GBI	PXT	$ 1,161.32	$ 68,517.88
Cannondale	Topstone	$ 1,156.73	$ 63,620.15
Trek	Domane	$ 1,804.33	$ 45,108.25
Giant	Talon	$ 920.56	$ 58,915.84
Salsa	Warbird	$ 1,899.95	$ 32,299.15
	Total Cost of Projected Sales		$ 310,555.07

Markup
27%

Manufacturer	Model	Selling Price	Sales Income
GBI	DXT	$ 1,527.40	$ 53,459.13
GBI	PXT	$ 1,474.88	$ 87,017.71
Cannondale	Topstone	$ 1,469.05	$ 80,797.59
Trek	Domane	$ 2,291.50	$ 57,287.48
Giant	Talon	$ 1,169.11	$ 74,823.12
Salsa	Warbird	$ 2,412.94	$ 41,019.92
	Total Projected Sales		$ 394,404.94

Fixed Costs per Year	
Rent	$ 24,470.00
Utilities	$ 2,545.00
Payroll	$ 69,545.00
Total Fixed Costs	$ 96,560.00

Profit and Loss Calculations	
Total Projected Sales	$ 394,404.94
Total Cost of Projected Sales	$ 310,555.07
Gross Profit	$ 83,849.87
Total Fixed Costs	$ 96,560.00
Net Profit (Loss)	$ (12,710.13)



Manufacturer	Model	Projected Sales
GBI	DXT	35
GBI	PXT	59
Cannondale	Topstone	55
Trek	Domane	25
Giant	Talon	64
Salsa	Warbird	17

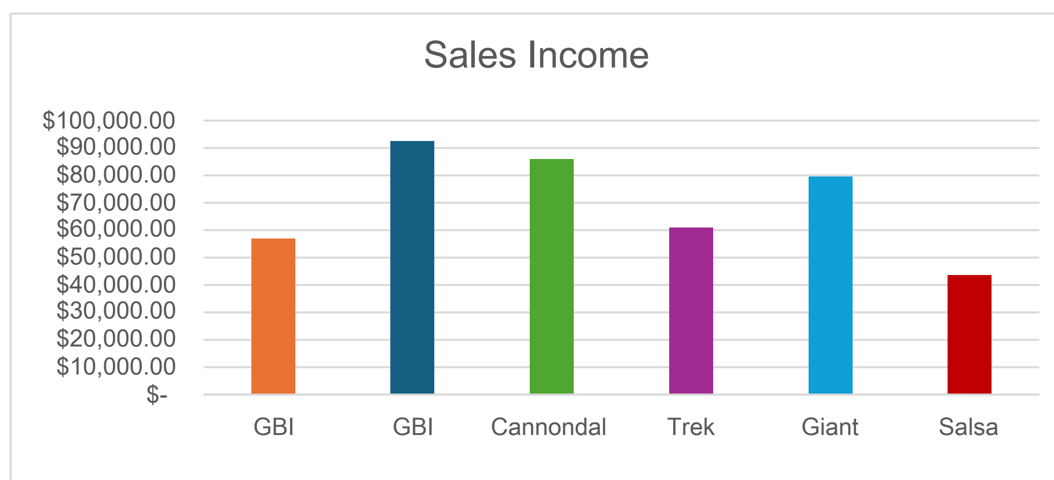
Manufacturer	Model	Cost Each	Total Cost
GBI	DXT	$ 1,202.68	$ 42,093.80
GBI	PXT	$ 1,161.32	$ 68,517.88
Cannondale	Topstone	$ 1,156.73	$ 63,620.15
Trek	Domane	$ 1,804.33	$ 45,108.25
Giant	Talon	$ 920.56	$ 58,915.84
Salsa	Warbird	$ 1,899.95	$ 32,299.15
	Total Cost of Projected Sales		$ 310,555.07

Markup
35%

Manufacturer	Model	Selling Price	Sales Income
GBI	DXT	$ 1,623.62	$ 56,826.63
GBI	PXT	$ 1,567.78	$ 92,499.14
Cannondale	Topstone	$ 1,561.59	$ 85,887.20
Trek	Domane	$ 2,435.85	$ 60,896.14
Giant	Talon	$ 1,242.76	$ 79,536.38
Salsa	Warbird	$ 2,564.93	$ 43,603.85
	Total Projected Sales		$ 419,249.34

Fixed Costs per Year	
Rent	$ 24,470.00
Utilities	$ 2,545.00
Payroll	$ 69,545.00
Total Fixed Costs	$ 96,560.00

Profit and Loss Calculations	
Total Projected Sales	$ 419,249.34
Total Cost of Projected Sales	$ 310,555.07
Gross Profit	$ 108,694.27
Total Fixed Costs	$ 96,560.00
Net Profit (Loss)	$ 12,134.27



Manufacturer	Model	Projected Sales
GBI	DXT	35
GBI	PXT	59
Cannondale	Topstone	55
Trek	Domane	25
Giant	Talon	64
Salsa	Warbird	17

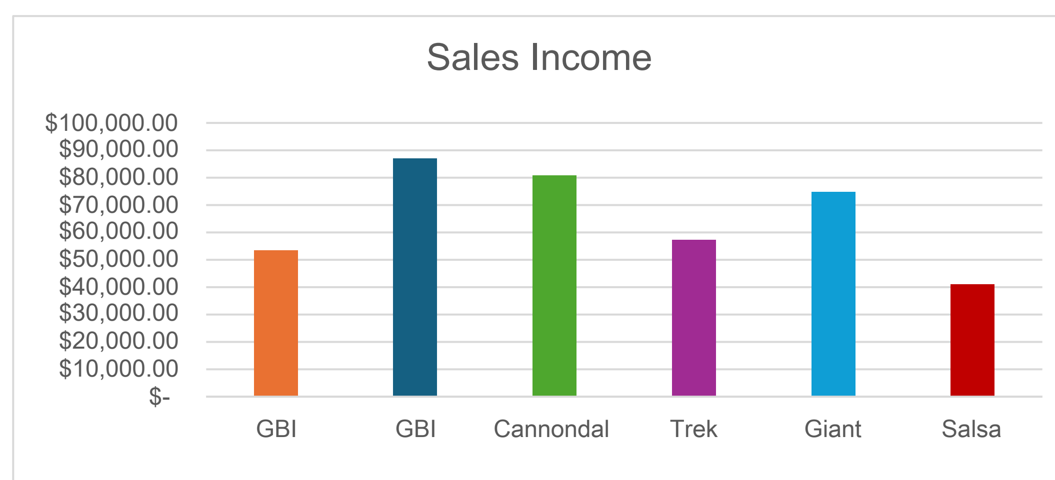
Manufacturer	Model	Cost Each	Total Cost
GBI	DXT	$ 1,202.68	$ 42,093.80
GBI	PXT	$ 1,161.32	$ 68,517.88
Cannondale	Topstone	$ 1,156.73	$ 63,620.15
Trek	Domane	$ 1,804.33	$ 45,108.25
Giant	Talon	$ 920.56	$ 58,915.84
Salsa	Warbird	$ 1,899.95	$ 32,299.15
	Total Cost of Projected Sales		$ 310,555.07

Markup
27%

Manufacturer	Model	Selling Price	Sales Income
GBI	DXT	$ 1,527.40	$ 53,459.13
GBI	PXT	$ 1,474.88	$ 87,017.71
Cannondale	Topstone	$ 1,469.05	$ 80,797.59
Trek	Domane	$ 2,291.50	$ 57,287.48
Giant	Talon	$ 1,169.11	$ 74,823.12
Salsa	Warbird	$ 2,412.94	$ 41,019.92
	Total Projected Sales		$ 394,404.94

Fixed Costs per Year	
Rent	$ 24,470.00
Utilities	$ 2,545.00
Payroll	$ 49,545.00
Total Fixed Costs	$ 76,560.00

Profit and Loss Calculations	
Total Projected Sales	$ 394,404.94
Total Cost of Projected Sales	$ 310,555.07
Gross Profit	$ 83,849.87
Total Fixed Costs	$ 76,560.00
Net Profit (Loss)	$ 7,289.87



Manufacturer	Model	Projected Sales		
GBI	DXT	44	35	43.75
GBI	PXT	74	59	73.75
Cannondale	Topstone	69	55	68.75
Trek	Domane	31	25	31.25
Giant	Talon	80	64	80
Salsa	Warbird	21	17	21.25

Manufacturer	Model	Cost Each	Total Cost
GBI	DXT	$ 1,202.68	$ 52,917.92
GBI	PXT	$ 1,161.32	$ 85,937.68
Cannondale	Topstone	$ 1,156.73	$ 79,814.37
Trek	Domane	$ 1,804.33	$ 55,934.23
Giant	Talon	$ 920.56	$ 73,644.80
Salsa	Warbird	$ 1,899.95	$ 39,898.95
	Total Cost of Projected Sales		$ 388,147.95

Markup
27%

Manufacturer	Model	Selling Price	Sales Income
GBI	DXT	$ 1,527.40	$ 67,205.76
GBI	PXT	$ 1,474.88	$ 109,140.85
Cannondale	Topstone	$ 1,469.05	$ 101,364.25
Trek	Domane	$ 2,291.50	$ 71,036.47
Giant	Talon	$ 1,169.11	$ 93,528.90
Salsa	Warbird	$ 2,412.94	$ 50,671.67
	Total Projected Sales		$ 492,947.90

Fixed Costs per Year	
Rent	$ 24,470.00
Utilities	$ 2,545.00
Payroll	$ 69,545.00
Total Fixed Costs	$ 96,560.00

Profit and Loss Calculations	
Total Projected Sales	$ 492,947.90
Total Cost of Projected Sales	$ 388,147.95
Gross Profit	$ 104,799.95
Total Fixed Costs	$ 96,560.00
Net Profit (Loss)	$ 8,239.95